

Gold Sponsors receive Add-Ons at a 50% discount!!

Jumbotron Add-Ons



Kickoff Sponsor (\$750 per game): Sponsor logo ad graphic will appear on the large portion of the screen right before kickoff at the beginning of first and third quarters. The announcer will recognize the sponsor during the game.

Timeout Sponsor (\$1,000 per game): Sponsor's ad graphic will display at the start of timeouts. The timeout sponsor will be recognized by the announcer during the game.

First Down Sponsor (\$1,000 per game): Sponsor ad graphic will appear on the large portion of the screen when the referee calls a first down. The announcer will recognize the sponsor during the game.

Touchdown Sponsor (\$1,000 per game): Sponsor ad graphic will appear on the large portion of the screen each time the sponsored team scores a touchdown. The announcer will recognize the sponsor during the game.

Starting Line Up Sponsor (\$750 per game): Sponsor ad graphic will appear on the large portion of the screen during the starting line up. Announcer will recognize sponsor during the game.

Please contact the LHS Football Booster Club with any questions or concerns at lionsfootballbc@gmail.com.

Game Day Sponsor (\$1,500 per game): Sponsor ad graphic will appear on the large portion of the screen right before kickoff at the beginning of first and third quarters. The announcer will recognize the sponsor during the game. Includes one 15-second pre-game sponsor-supplied commercial and shout-outs during the game with sponsor-provided graphic on the bottom running bar during the game. Graphic may rotate with LISD gameday sponsor and will refresh every few minutes to draw attention.

Digital Side-Bar Ads (\$1,250): Digitize your advertising this 2023-24 season with prime positioning on our digital scoreboard at Bible Stadium! With all eyes on the game and the scoreboard, you have the opportunity to support high school traditions, showcase community support, and get your name out there by purchasing advertising space. Your digital ad will rotate in window mode throughout varsity football games and more!

Graphics Specifications: Only high-resolution, eps, PDF, or png format files will be accepted. Windowed area pixel size: 1,000 dpi on the long end (What does this mean? We have a variety of screen sizes. If you have a rectangular image, as long as the longest side must be a minimum of 1,000 dpi and the shortest side will automatically update to be the appropriate sizing that we need. If you have a square image it would be 1,000x1,000.)

Scan to view the Jumbotron Ad Placement Diagram

