



The Leander Football Booster Club (LFBC) exists to support our athletes, coaches and administration while fostering good sportsmanship. GO LIONS!

The LHS Football Roll Pride Membership-Sponsorship is offered ONLY to LHS Football parent owned businesses. The business owner must be a parent of a current LHS Lions Football Player. All Roll Pride Membership-Sponsorship Levels include the highest Membership Level, MVP.

MVP Membership: Voting Rights/1 Website & Program Recognition; Booster Member Decal; Personalized Yard Sign; Lion Flag; Clear Stadium Bag; 1 Lions Hat & 1 T-shirt; \$75 Concession Fast Pass ;1 Fishing Shirt + Additional Hat & T-shirt; Full Page Player Ad; VIP Parking + 2 Sideline Passes to 1 Home Game; MVP Game Pass

## + 1 Roll Pride Level

### Roll Pride Level #1 : \$900

- 1/2 Page Ad in Football Program
- Logo & Link on Football Booster Website
- Booster Sponsor Decal
- Custom Plaque with Team Photo

### Roll Pride Level #2 : \$1350

#### Option #1 PLUS:

- Pre-game Shout-out at every Home Game

#### Jumbotron Ad:

- Digital Ad for the Jumbotron (rotating)
- 1 Jumbotron Ad (either Kickoff/Starting Lineup)

### Roll Pride Level #3 : \$2800

#### Option #2 PLUS:

- Upgrade to Full Page Ad in Football Program
- Pre-game Shout-out at every Home Game
- Announcement from PA 2x at Home Games
- Announced on all Radio Podcasts
- Option of Promotional Table at Home Games
- Leander Lions Commemorative Jersey

#### Jumbotron Ad:

- Digital Ad for the Jumbotron (rotating)
- 1 Jumbotron Ad (either Kickoff/Starting Lineup)
- 1 Jumbotron Ad (either Timeout/First Down or Touchdown)



JOIN HERE ↪



Turn over for More Information about

**JUMBOTRON ADD-ONS**

Please contact the LHS Football Booster Club with any questions or concerns at [sponsorship@leanderlionsfootball.com](mailto:sponsorship@leanderlionsfootball.com).

# JUMBOTRON

## ADD-ONS



### Gold Sponsors receive these Add Ons at a 50% discount!!

**Kickoff Sponsor (\$750 per game):** Sponsor logo ad graphic will appear on the large portion of the screen right before kickoff at the beginning of first and third quarters. The announcer will recognize the sponsor during the game.

**Timeout Sponsor (\$1,000 per game):** Sponsor's ad graphic will display at the start of timeouts. The timeout sponsor will be recognized by the announcer during the game.

**First Down Sponsor (\$1,000 per game):** Sponsor ad graphic will appear on the large portion of the screen when the referee calls a first down. The announcer will recognize the sponsor during the game.

**Touchdown Sponsor (\$1,000 per game):** Sponsor ad graphic will appear on the large portion of the screen each time the sponsored team scores a touchdown. The announcer will recognize the sponsor during the game.

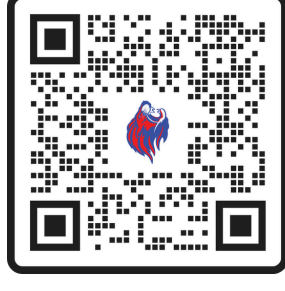
**Starting Line Up Sponsor (\$750 per game):** Sponsor ad graphic will appear on the large portion of the screen during the starting line up. Announcer will recognize sponsor during the game.

**Game Day Sponsor (\$1,500 per game):** Sponsor ad graphic will appear on the large portion of the screen right before kickoff at the beginning of first and third quarters. The announcer will recognize the sponsor during the game. Includes one 15-second pre-game sponsor-supplied commercial and shout-outs during the game with sponsor-provided graphic on the bottom running bar during the game. Graphic may rotate with LISD gameday sponsor and will refresh every few minutes to draw attention.

**Digital Side-Bar Ads (\$1,250):** Digitize your advertising this 2023-24 season with prime positioning on our digital scoreboard at Bible Stadium! With all eyes on the game and the scoreboard, you have the opportunity to support high school traditions, showcase community support, and get your name out there by purchasing advertising space. Your digital ad will rotate in window mode throughout varsity football games and more!

**Graphics Specifications:** Only high-resolution, eps, PDF, or png format files will be accepted. Windowed area pixel size: 1,000 dpi on the long end (What does this mean? We have a variety of screen sizes. If you have a rectangular image, as long as the longest side must be a minimum of 1,000 dpi and the shortest side will automatically update to be the appropriate sizing that we need. If you have a square image it would be 1,000x1,000.)

Jumbotron  
Ad Placement  
Diagram



SCAN ME