

LEANDER LIONS

FOOTBALL Sponsorship



The Leander Football Booster Club (LFBC) exists to support our athletes, coaches and administration while fostering good sportsmanship. GO LIONS!

Lion Pride Sponsor - \$500

- 1/2 Page Ad in Football Program
- Logo & Link on Football Booster Website (scrolling)
- Booster Sponsor Decal
- Custom Plaque with Team Photo

Bronze Sponsor - \$1000

Lion Pride Perks PLUS:

- Pre-game Shout-out at every Home Game

Jumbotron Ad:

- Digital Ad for the Jumbotron (rotating)
- 1 Jumbotron Ad (either Kickoff/Starting Line Up)

Silver Sponsor - \$2500

Bronze Perks PLUS:

- Upgrade to Full Page Ad in Football Program
- Announcement from PA 2x at Home Games
- Announced on all Radio Podcasts
- Option of Promotional Table at Home Games
- Leander Lions Commemorative Jersey

Jumbotron Ad:

- 1 Jumbotron Ad (either Timeout/First Down or Touchdown)

Gold Sponsor - \$4000

Silver Perks PLUS:

- Leander Lions Signed Helmet
- 2 Sideline Passes to a Home Game (limited availability)
- Custom Video Commercial posted to Social Media
- **Optional upgrade to Back Cover of Program (\$200) or front inside cover (\$100) -- First come, first serve

Jumbotron Ad:

- 1 Jumbotron Game Day Ad

****Eligible for JUMBOTRON Add-Ons at a %50 off discount!!!**



Turn over for More Information about

JUMBOTRON ADD-ONS

SIGN-UP HERE

Please contact the LHS Football Booster Club with any questions or concerns at sponsorship@leanderlionsfootball.com

JUMBOTRON

ADD-ONS



Gold Sponsors receive these Add Ons at a 50% discount!!

Kickoff Sponsor (\$750 per game): Sponsor logo ad graphic will appear on the large portion of the screen right before kickoff at the beginning of first and third quarters. The announcer will recognize the sponsor during the game.

Timeout Sponsor (\$1,000 per game): Sponsor's ad graphic will display at the start of timeouts. The timeout sponsor will be recognized by the announcer during the game.

First Down Sponsor (\$1,000 per game): Sponsor ad graphic will appear on the large portion of the screen when the referee calls a first down. The announcer will recognize the sponsor during the game.

Touchdown Sponsor (\$1,000 per game): Sponsor ad graphic will appear on the large portion of the screen each time the sponsored team scores a touchdown. The announcer will recognize the sponsor during the game.

Starting Line Up Sponsor (\$750 per game): Sponsor ad graphic will appear on the large portion of the screen during the starting line up. Announcer will recognize sponsor during the game.

Game Day Sponsor (\$1,500 per game): Sponsor ad graphic will appear on the large portion of the screen right before kickoff at the beginning of first and third quarters. The announcer will recognize the sponsor during the game. Includes one 15-second pre-game sponsor-supplied commercial and shout-outs during the game with sponsor-provided graphic on the bottom running bar during the game. Graphic may rotate with LISD gameday sponsor and will refresh every few minutes to draw attention.

Digital Side-Bar Ads (\$1,250): Digitize your advertising this 2023-24 season with prime positioning on our digital scoreboard at Bible Stadium! With all eyes on the game and the scoreboard, you have the opportunity to support high school traditions, showcase community support, and get your name out there by purchasing advertising space. Your digital ad will rotate in window mode throughout varsity football games and more!

Graphics Specifications: Only high-resolution, eps, PDF, or png format files will be accepted. Windowed area pixel size: 1,000 dpi on the long end (What does this mean? We have a variety of screen sizes. If you have a rectangular image, as long as the longest side must be a minimum of 1,000 dpi and the shortest side will automatically update to be the appropriate sizing that we need. If you have a square image it would be 1,000x1,000.)

**Jumbotron
Ad Placement
Diagram**



SCAN ME

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